

## Cookie Policy Clarification Text

AKGUN Computer Program and Services San. Tic. A.Ş. ("AKGUN A.Ş."), we use some technologies ("cookies") such as cookies, pixels, gifs to improve your experience during your visits to our online channels. The use of these technologies is carried out in accordance with the legislation we are subject to, especially the Personal Data Protection Law No. 6698 ("PDP Law").

The purpose of this Cookie Policy Clarification Text is the use of cookies by Site users / members / visitors ("Data Owner") during the operation of the <https://www.akgun.com.tr> website ("Site") operated by us. to inform you about the processing of personal data obtained with. In this text, we want to explain to you what kind of cookies we use for what purposes and how you can control these cookies.

AKGUN Inc. We may opt out of using the cookies we use on the Site, change their types or functions, or add new cookies. Our Cookie Policy is being updated to include the cookies used. Follow our Cookie Policy for changes. Any changes made on the Current Disclosure Text will become effective even if they are posted on the Sites or any public medium. You can find the last update date of the Clarification Text at the end of the text. For more detailed information about the purposes of processing your personal data by the Company, please contact AKGUN Inc. at the address "<https://www.akgun.com.tr/kvkk>". For more detailed information about the purposes of processing your personal data by the Company, please visit AKGÜN A.Ş. at "<https://www.akgun.com.tr/kvkk>". We recommend that you read the Privacy Policy.

### What is a cookie?

A cookie is a small text file necessary for a website to recognize you later. This text file is unique to you and can only be read by the web server that defines this code. It is definitely not a virus. It saves you time and automatically remembers the answers you have given in your next entries if you are registered.

### Which Cookies Are Used For What Purposes?

#### Generally

As a company, we use cookies for various purposes on our site and process your personal data through these cookies. These purposes are mainly:

To perform the basic functions required for the operation of the site. For example, logged-in members do not need to enter their password again while visiting different pages on the Site.

- Analyzing the Site and improving the performance of the Site. For example, the integration of the different servers that the Site works on, determining the number of visitors to the Site and adjusting the performance accordingly or making it easier for visitors to find what they are looking for.
- To increase the functionality of the site and to provide ease of use. For example, sharing to third party social media channels on the Site, remembering the user name information or search queries on the next visit of the visitor to the Site.

In line with the purposes within the scope of the Clarification Text, your personal data may be processed without your consent in the presence of at least one of the legal data processing

conditions in the second paragraph of Article 5 of the KVK Law. Otherwise, that is, in the absence of legal data processing requirements, your personal data will only be processed when you have your explicit consent. In any case, we may share your personal data within the scope of the Disclosure Text with third parties, affiliates, business partners and group companies that benefit from the services of our Company, limited to the realization of the above-mentioned purposes and in accordance with the legislation. We would like to point out that the parties to whom the data are transferred may store your personal data on their servers all over the world.

### **Cookies Used on Our Site**

Cookies can be categorized in terms of ownership, lifetime and intended use. Depending on the party placing the cookie, Website cookies and third-party Cookies may be used. Website cookies, AKGÜN Inc. By creating third party cookies by AKGUN Inc. It manages different companies in cooperation with. Session cookies and persistent cookies are used depending on the time it is active. While session cookies are deleted after the visitor leaves the Website, permanent cookies can remain on visitors' devices for various periods depending on the area of use. According to the purposes of use, technical cookies, verification cookies, targeting / advertising cookies, personalization cookies and analytical cookies are used on the Website.

### **Mandatory Cookies**

The use of certain cookies is mandatory for our site to function correctly.

|                         |  |
|-------------------------|--|
| PHP.NET_wordpress_sec_* | It is a cookie created as a standard by the Wordpress CMS Framework of our website prepared on PHP, to manage user sessions. No personal information is collected or stored with this cookie. Characters consisting of random letters and numbers are defined by the system in the field specified as *. |
|-------------------------|--|

### **Why Are Cookies Used?**

Cookies on the Website are used for the following purposes:

- To realize the basic functions required for the operation of the Website.
- Analyzing the Website and improving its performance. For example, the integration of different servers on which the Website is running, determining the number of visitors to the Platform and adjusting the performance accordingly, or making it easier for visitors to find what they are looking for.
- To increase the functionality of the website and to provide ease of use. For example, sharing to third party social media channels on the Website, remembering the user name information or search queries on the next visit of the visitor to the Website.
- To perform personalization, targeting and advertising activities. For example, showing ads related to the interests of the visitors on the pages and products viewed by the visitors.

## **How Can I Control the Use of Cookies?**

You have the opportunity to customize your preferences for cookies by changing your browser's settings. However, preference management is not possible for some Cookies that are mandatory for the Sites to work. In addition, we would like to remind you that if some Cookies are turned off, various functions of the Site may not work.

## **Information on how to manage the preferences for the Cookies used on the Website is as follows:**

- Visitors have the opportunity to customize their preferences for cookies by changing the browser settings on which they view the Website. If the browser in use offers this opportunity, it is possible to change the preferences for Cookies through the browser settings. Thus, although it may differ according to the possibilities offered by the browser, data owners have the opportunity to prevent the use of cookies, to choose to receive a warning before the cookie is used, or to disable or delete only some Cookies. Although the preferences on this subject vary according to the browser used, a general explanation is available at <https://www.aboutcookies.org/>. Cookies preferences may need to be made separately for each device from which the visitor accesses the Website.
- The settings menu of the mobile device can be used to manage Cookies on mobile devices.

For more information, you can visit the links in the table below:

You can send your requests regarding your rights in question to AKGÜN Inc., located at the address "<https://www.akgun.com.tr/kvkk>" Within the scope of the Law on Protection of Personal Data, if you submit to us with the methods specified in the Data Owner Application Form, your applications will be evaluated and concluded as soon as possible and within 30 (thirty) days at the latest. Although it is essential not to charge any fees for the requests, the Company reserves the right to charge a fee based on the tariff determined by the KVK Board.

The Data Owner declares that he may not be able to fully benefit from the operation of the Site in the event that he / she makes a request that will result in the inability of any personal data to be used by the Company, and declares that all kinds of responsibility arising in this context will belong to him.

This Cookie Policy Disclosure Text has been updated on 04.01.2024.